

36. STATE RURAL LIVELIHOOD MISSIONS

National Rural Livelihoods Mission (DAY-NRLM)

Ms. Alka Upadhyay
Add. Secretary (RL) & CEO, (NRLPS)
Ministry of Rural Development
NDCC-II, 7th Floor, Jai Singh Road
New Delhi - 110001
Phone: 011-23461708
Email: jsrl-mord@gov.in
Website: <https://aajeevika.gov.in/>

Society for Elimination of Rural Poverty (SERP)

Sh. P. Raja Babu IAS, CEO
2nd Floor, NTR Administrative block,
PNBS, Vijayawada, 520001, Andhra Pradesh.
Telephone: 0866-2410017 / 18
Website: <http://www.serp.ap.gov.in/SHGAP/>
Email Id: ceo.serp.ap@gmail.com

Arunachal State Rural Livelihoods Mission (ArSRLM)

Sh. SOLUNG MIJE, CEO
SMMU, E- Sector, Abotani Colony, Itanagar, 791111
Arunachal Pradesh.
Telephone: 0360-2291974
E-mail Id: srlmceo@gmail.com
Website: <http://www.arsrlm.in/>

Sh. Jechona Islary, ArSRLM
State Mission Manager (Livelihood)
Email Id: smlharsrlm@gmail.com
Contact No.: 7005212636

Assam State Rural Livelihoods Mission (ASRLM)

Sh. Smti Krishna Baruah, ACS
State Mission Director, ASRLMS
Siva Nath Gogoi Path, Panjabari, Guwahati-781037
Phone No: 0361-2330542
Website: <https://asrlms.assam.gov.in/>
Email Id: ceo.asrlms@gmail.com

Dr Rousy K. Baruah, ASRLM
State Project Manager (Livelihood)
Email Id asrlms.rousy@gmail.com
Contact No.: 96787 29742

Bihar Rural Livelihoods Promotion Society (JEEViKA)

Mr.Balamurugan D, I.A.S.
CEO cum State Mission Director
Vidyut Bhawan, Annexe-II, 1st Floor (Southern Wing) & 3rd Floor
Bailey Road Patna-800 021, Bihar
Phone No: +91-612-2504980

Contact No. 9771478301
Email: info@brlps.in, ceo@brlps.in
Website: <http://www.brlps.in/>

Sh. Manoj Kumar Anil Yadav, JEEViKA
Contact No. 97714 78322
Email Id: manojgentech@gmail.com,
itsanilyadav@gmail.com

Chhattisgarh State Rural Livelihoods Mission (Bihan)

Ms. Effat Ara,
State Mission Director,
Sector 19, 2st Floor, bihan Office, Vikash Bhawan
New Raipur Chhattisgarh, 492101
Phone1 - 0771-2512395
Email - mdcgsrlm@gmail.com
Website: <http://bihan.gov.in/home.aspx>

Mr. Rupesh Pandey
State Programme Manager
Contact No.: 9424160405

Department of Rural Development, Government of Goa

Smt. Meena Naik Goltekar, Director
District Rural Development Agency,
North Goa District, Spaces Building, 7th Floor,
Patto Plaza, Panaji Goa.
Phone No.: +91832 2438773, +91832 2437414
Email Id: pdn-drda.goa@nic.in

Mission Mangalam - Gujarat Livelihood Promotion Company Ltd.,

(A Government of Gujarat Undertaking)
Shri K. C. Sampat, Managing Director
3rd Floor, Block No. 18, UdyogBhavan, Gandhinagar, Gujarat - 382011.
Phone No.: +91 79 2324 8512/13/14, 079 232 48512
Email Id: md@glpc.co.in
Website: <http://glpc.co.in/>

Sh. Chudasama Omdevsinh
General Manager, NRETP
Email Id: gmnretpdf.glpc@gmail.com

Haryana State Rural Livelihoods Mission (HSRLM)

Chief Executive Officer
State Head Office 1st Floor,
SCO - 19, Sector -16, Panchkula.
Phone: 0172-2581590, 2587590
E-Mail: ceohsrlm-hsrlm@nic.in, ceohsrlm@gmail.com,
Website: <http://www.hsrlm.gov.in/>

Himachal Pradesh State Rural Livelihoods Mission (HP-SRLM)

Sh. Lalit Jain
Director (RD)
Rural Development Department
27 SDA Complex, Kasumpti
Shimla-171009
Phone No.0177-2623820
Email Id: ruraldevdir-hp@nic.in
Website: <https://hprural.nic.in/srlm.html>

Sh. Ruchi Minakshi, HP-SRLM
Email Id: ruchi.minakshi999@gmail.com
Phone No.: 9418115893

Jammu and Kashmir State Rural Livelihoods Mission (UMEED)

Ms. Syed Sehrish Asgar
Mission Director
Srinagar Office:
Hotel Humza, 3rd Cross Lane
Boulevard Road, Srinagar. 190001
Jammu Office:
House No. 94, Sector-1A
Channi Himmatt Jammu-180015
Phone No.: 0194-2501929, 0191-2467568
Email Id.: mdjksrlm@jkumeed.in
amd Kashmir.umeed@jkumeed.in
amdjksrlm.jmu@gmail.com
Website: <http://www.umeedjk.in/>

Jharkhand State Livelihood Promotion Society (JSLPS)

Ms. Nancy Sahay, IAS
Chief Executive Officer
Rural Development Department.
Government of Jharkhand. Itki Road,
Hehal, Ranchi -834005, Jharkhand.
Phone: 0651 2951916 /15
E-mail Id: jslps.ranchi@gmail.com
Website: <http://jslps.consoleindiainc.net/>

Karnataka State Rural Livelihood Promotion Society (Sanjeevini)

Smt Charulatha Somal
Mission Director
#4 Mysugar Building, JC Road, Bengaluru- 560002.
Email Id: nrlmkarnataka@gmail.com
Phone No.: 080-23083000, 23564271
Website: <https://ksrlps.karnataka.gov.in/page/Contact+Us/State+Office/en>

Kerala State Poverty Eradication Mission - Kudumbashree

Smt. P.I. Sreevidya IAS

Executive Director

2nd Floor, TRIDA Rehabilitation Building,

Medical College P.O.,

Thiruvananthapuram - 695011, Kerala.

Phone: 91-471-2554714/15/16

Email Id: info@kudumbashree.org, kudumbashree1@gmail.com,

Website: <http://www.kudumbashree.org/>

Madhya Pradesh State Rural Livelihood Mission (MP-NRLM)

Sh. Shilpa Gupta, IAS

Chief Executive Officer

3rd Floor, Beej Bhawan, Arera Hills, Bhopal 462004.

Phone No.: 0755-2766812/14/15, 9479612440

Email Id: spm.it.srlm@gmail.com, ceo@mpraf.nic.in

Website: <http://www.mpraf.nic.in/>

Maharashtra State Rural Livelihoods Mission

Sh. Uday Jadhav I.A.S

Chief Executive Officer

5th Floor, CIDCO Bhavan – South Wing, CBD Belapur, Navi Mumbai- 400614

Phone No.: 022- 27562552/54/60

Email Id: mail2umed@gmail.com

Website: <http://umed.in/>

Manipur State Rural Livelihoods Mission

Smt.Yunnam Robita Devi

State Mission Director (SMD)

Loklaobung Building, Loklaobung, Imphal, Manipur, 795001

Email Id.: manipur.srlm@gmail.com, ssecyrd@gmail.com

<http://www.manipursrlm.gov.in/>

Telephone No.: 0385-2445537

Sh. Khamba Ronglo

State Mission Manager-Livelihoods, MSRLM

Email Id: ronglo007@gmail.com

Phone No.: 9436035400

Meghalaya State Rural Livelihoods Society

Shri Shanlang Lyngdoh

Chief Operating Officer

Montfort Building 2nd Floor Dhankheti, Shillong, Meghalaya, 793001

Phone No.: +91-364-2502130, +91-9436700653

Email Id: shanlangf@gmail.com, msrls2011@gmail.com

Website: <https://msrls.nic.in/>

Mizoram State Rural Livelihoods Mission

Chief Executive officer

MINECO, Khatla, Above BDO, Tlangnuam Office,
Near Gate No.1, Aizawl, Mizoram - 796001

Phone No.: 0389-2334622

Email Id: srlm.mizoram@gmail.com

Website: <https://srlm.mizoram.gov.in/>

Nagaland State Rural Livelihoods Mission (NSRLM)

Directorate of Rural Development

Sh. Imtimenla

Mission Director

New Secretariat Road, Kohima, 797001, Nagaland

Phone: 0370-2270141, 9862509425

Email: mdnsrlm@gmail.com

Website: <http://nsrlm.in/>

Sh. M. Rollan Lotha

Chief Operating Officer (Livelihoods)

Phone No.: 8974000791

Email Id: rollan_p@yahoo.com

North East Livelihood Promotion Society

(North East Rural Livelihood Project)

Shri Paul Lokho, Chief Operating Officer

House No.102, Dlip Huzuri Path, Dispur, Guwahati, 781006

Phone No.: 0361-2221228, +91 9774207645, 9436832176

Email Id: nerlpdoner@gmail.com, nerlp.coo@gmail.com

Website: <http://nerlp.gov.in/>

Odisha Livelihoods Mission (OLM)

Ms Mansi Nimbhal, IAS

SMD-cum-CEO

Odisha Livelihoods Mission, Department of Mission Shakti,
Government of Odisha

Bhubaneswar - 751 012

Phone No.: 0674 2560166, 2560126

Email Id- smmu.olm@gmail.com

Website: <http://olm.nic.in/>

Department of Rural Development, Government of Punjab

Sh. S. Manpreet Singh, IAS

Director

Vikas Bhawan, Sarovar Path, Phase 8, Sector 62,

City S.A.S. Nagar (Mohali), 160062

Email Id: dir_rdp@punjab.gov.in, srlm.punjab@gmail.com

Phone No.: 0172-5063522, 0172-5099209, 9888446362

Website: www.pbrdp.gov.in

Rajasthan State Rural Livelihood Mission (RSRLM)

State Mission Director
3rd Floor, RFC-Block, Udyog Bhawan, C Scheme,
Jaipur, Rajasthan 302005
Phone- 0141-2227723
Email Id: rajeevika@rajasthan.gov.in
Website: <http://www.rajeevika.rajasthan.gov.in/>

Rural Development Department, Government of Sikkim

Mr.C.S. Rao, IFS
Principal Secretary
Rural Management & Development Department, Secretariat Rd,
Below Tashiling Secretariat, Gangtok, East Sikkim 737101
Phone No.: 03592-202659, 9434013001
Email Id: secretarymddsikkim@gmail.com, sikkimrmd@gmail.com
Website: <https://rmd.sikkim.gov.in/>

Society for Elimination of Rural Poverty (SERP)

Sri Sandeep Kumar Sultania
Chief Executive Officer
5-9-22, My Home Sarovar Plaza,
Birla Temple Road, Ambedkar Colony, Khairtabad,
Hyderabad, Telangana, 500063.
Contact No. 040-23241474, 040-23298568
Email- ceo_serp_prd@telangana.gov.in
Website: <https://www.serp.telangana.gov.in/SHGTG/>

Tamil Nadu Corporation for Development of Women Ltd.

Tmt. M. Pallavi Baldev I.A.S
Managing Director
Mother Teresa Women's Complex-I Floor,
Valluvar Kottam High Road, Nugambakkam,
Chennai-600 034, Tamil Nadu.
Phone No.: 91-44-28173402/28173412
Email Id: ceotnslm@gmail.com, tncdwho@yahoo.co.in, tncdw@tn.nic.in

Thiru. S. Samuel Inbadurai
Additional Director (Livelihood Projects)
Email Id: tncdwho@yahoo.co.in
Phone No.: 9444094204

Tripura Rural Livelihood Mission

Sh. Tarun Kanti Debnath, IAS
Chief Executive Officer (CEO)
State Mission Management Unit (SMMU),
Near Bholagiri Ashram, Opposite to OPFO Office
Agartala, 799006.
Phone No.: +91-381-297-6146
Email Id: ceotrlm@gmail.com
Website: <https://trlm.tripura.gov.in/>

Uttar Pradesh State Rural Livelihood Mission (UPSRLM)

Chief Executive Officer

Eldeco Corporate Tower 1st Floor, Vibhuti Khand,

Gomti Nagar, Lucknow, 226016.

Phone No.: 0522-2090179

Email Id: mdsrlmup9@gmail.com

Website: <http://upsrlm.in/>

Sh. Nishi Kant Dixit, UP-SRLM

Email Id: kd.nishi@gmail.com

Phone No.: 7738708884

Uttarakhand State Rural Livelihood Mission (USRLM)

Dr. Ram Bilas Yadav

Addl. Secretary/Chief Executive Officer

State Project Management Unit, Department of Rural Development

Govt. of Uttarakhand Aajeevika Bhawan, Old Doordarsan Center,

Tapowan Road, Dehradun, Uttarakhand- 248001

Phone No. 0135-2786789

Email Id: ceouksrlm@gmail.com

Website: <https://usrlm.uk.gov.in/>

West Bengal State Rural Livelihoods Mission (WBSRLM)

Sh. Choten D Lama, SMD &CEO

10th Floor, Joint Administrative Building,

HC Block, Sector III, Salt Lake City,

Kolkata, 700106, West Bengal.

Phone No.: 033 – 23673741

Email Id: wbsrlm@gmail.com

Website: <http://wbprd.gov.in/anandadhara/index.aspx>